



JOB POSTING

TITLE OF POSITION:	On-Call Radio News Host
DEPARTMENT:	KSL Radio Programming
STATION & LOCATION:	KSL Radio – Salt Lake City
HOURS:	Shift Varies
FLSA STATUS:	Non-Exempt
POSTED DATE:	April 13, 2004
CLOSING DATE:	April 20, 2004 or until filled

**** This is an On-Going posting. We may or may not have an opening right now but we have a fair degree of regularity and need to have applications on hand.**

AREA OF RESPONSIBILITY: Make desired individual contribution to KSL's team efforts by performing as part of an on-air personality team that attracts targeted audience and builds ratings in line with desired newsradio format.

NOTE: This is a generic Radio News Host posting. Management will assign responsibilities on a regular and/or rotating basis depending upon need and proven capabilities and the need to provide expertise for the future.

POSITION REQUIREMENTS:

- College degree in communication, journalism, related field or equivalent.
- Three to five (3-5) years on-air experience with a proven record of on-air success, or equivalent, to include:
 - * Ratings performance, job stability and community involvement;
 - * Ability to conduct news-driven on-air interviews and present news with acceptable on-air presence, professional demeanor and voice quality which exudes confidence and relates effectively with other on-air personnel;
 - * Being conversational, well-read, knowledgeable and articulate in dealing with current affairs;
 - * Variety of characteristics such as spontaneity and flair while also showing depth, good news judgment and sensitivity;
 - * Ability to enunciate clearly and interpret and read copy fluently;
 - * Ability to understand and execute format philosophy and work with a team of other professionals in creating a distinctive sound;
 - * Ability to properly operate studio equipment;
 - * Ability to accept direction and be flexible with changes.
- Ability to generate desired synergism with all news host and establishes listenership motivation and loyalty.
- Consistently works hours required. Works more when required to meet deadlines including odd shifts, weekends, holidays, evenings, etc.
- Ability to work in a fast and concise manner under pressure with demonstrated ability to present live and ad-lib unscripted news reports with continuity, meaning and clarity.
- Valid driver's license and proven ability to safely drive company vehicle or personal vehicle (as case may be) without exposing the company to serious liability risks.
- Proven ability to handle stress.
- Work in compliance with Company policies and procedures.
- Work effectively in a team environment.
- Maintain a positive and cooperative rapport with staff, management, and clients.
- Project an appropriate professional appearance and demeanor.

PREFERRED QUALIFICATIONS, BUT NOT REQUIRED:

- Prefer someone who has worked effectively as an anchor with other professionals in creating a unique broadcast.
- An in-house audition under the direction of KSL Radio News & Programming may be required.

PHYSICAL DEMANDS:

- Receive, process, and maintain information through oral and/or written communication effectively.
- Substantial physical movement (motion) of the wrists, hands, and/or fingers.
- Ability to extend hand(s) and arm(s) in any direction with good eye and hand coordination.
- Lift, move, and carry up to 20 pounds on occasion.

Bonneville Intermountain Radio Group - Triad
Attn. BIRG HR / 55 North 300 West
Salt Lake City, Utah 84180

Job Line: (801) 526-1066
Fax: (801) 575-5857
Web Site: www.intermountainradio.com

Qualified candidates are invited to download the application available on our web site.
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JOB POSTING

TITLE OF POSITION:	Account Executive
DEPARTMENT:	KQMB Sales
STATION & LOCATION:	KQMB – Salt Lake City
HOURS:	8:00 – 5:00 p.m. / Monday-Friday
FLSA STATUS:	Exempt (Salaried)
POSTED DATE:	April 13, 2004
CLOSING DATE:	April 20, 2004 or until filled

POSITION OBJECTIVE: Market and sell KQMB products to clients to satisfy client's needs. Obtain maximum sales at maximum rates for KQMB Sales, consistent with corporate policies and procedures, vision statement and core values.

POSITION REQUIREMENTS:

- College degree in communications, sales, media sales, marketing, related field, or equivalent.
- Two (2) years in broadcast sales or equivalent. Experience requires a successful demonstration of the following:
 - A. Producing immediate, realistic sales results.
 - B. Excellent phone skills and a working knowledge of business procedures.
 - C. Enthusiastic, positive and creative perspective to business approaches and with a commitment to personal growth through continual training;
 - D. Creating and maintaining excellent business/client relations with a large variety of clients;
 - E. Ability to function well under pressure and willing to work irregular hours;
 - F. A strong performance to achieve sales objectives;
 - G. Familiarity with industry, negotiating practices, marketing principles;
 - H. High energy level and aggressive attitude toward sales;
 - I. Ability to work with detailed work and research and proven ability to effectively analyze matters and exercise good judgment;
 - J. Valid driver's license and proven ability to safely drive company vehicle or personal vehicle (as case may be) without exposing the company to serious liability risks.)
- Ability to conceptualize and implement product marketing strategies and a desire to share expertise to enhance the sales department's efforts.
- Able to work compatibly with KQMB management and other departments.
- Willing to sign a KQMB Account Executive Agreement.
- Goal-oriented and self-motivated with proven capability of independently organizing (utilize a time management system), performing work and assuring follow-through.
- Proven ability to handle stress.
- Work in compliance with Company policies and procedures.
- Work effectively in a team environment.
- Maintain a positive and cooperative rapport with staff, management, and clients.
- Consistently works hours required. Works more when required to meet deadlines including weekends, holidays, evenings, etc.
- Project an appropriate professional appearance and demeanor.

PREFERRED QUALIFICATIONS, BUT NOT REQUIRED:

- Prefer someone who has worked in a radio and/or television broadcasting environment, related function or exposure to sales and dealing with clients.

PHYSICAL DEMANDS:

- Receive, process, and maintain information through oral and/or written communication effectively.
- Substantial physical movements (motions) of the wrists, hands, and/or fingers.
- Lift, move, and carry up to 20 pounds on occasion.
- Ability to extend hand(s) and arm(s) in any direction with good eye and hand coordination.

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JOB POSTING

TITLE OF POSITION:	Account Executive
DEPARTMENT:	KSL 1160 Sales
STATION & LOCATION:	KSL 1160 – Salt Lake City
HOURS:	8:00 – 5:00 p.m. / Monday-Friday
FLSA STATUS:	Exempt (Salaried)
POSTED DATE:	April 13, 2004
CLOSING DATE:	April 20, 2004 or until filled

POSITION OBJECTIVE: Market and sell KSL 1160 products to clients to satisfy client's needs. Obtain maximum sales at maximum rates for KSL 1160 Sales, consistent with corporate policies and procedures, vision statement and core values.

POSITION REQUIREMENTS:

- College degree in communications, sales, media sales, marketing, related field, or equivalent.
- Two (2) years in broadcast sales or equivalent. Experience requires a successful demonstration of the following:
 - K. Producing immediate, realistic sales results.
 - L. Excellent phone skills and a working knowledge of business procedures.
 - M. Enthusiastic, positive and creative perspective to business approaches and with a commitment to personal growth through continual training;
 - N. Creating and maintaining excellent business/client relations with a large variety of clients;
 - O. Ability to function well under pressure and willing to work irregular hours;
 - P. A strong performance to achieve sales objectives;
 - Q. Familiarity with industry, negotiating practices, marketing principles;
 - R. High energy level and aggressive attitude toward sales;
 - S. Ability to work with detailed work and research and proven ability to effectively analyze matters and exercise good judgment;
 - T. Valid driver's license and proven ability to safely drive company vehicle or personal vehicle (as case may be) without exposing the company to serious liability risks.)
- Ability to conceptualize and implement product marketing strategies and a desire to share expertise to enhance the sales department's efforts.
- Able to work compatibly with KSL 1160 management and other departments.
- Willing to sign a KSL 1160 Account Executive Agreement.
- Goal-oriented and self-motivated with proven capability of independently organizing (utilize a time management system), performing work and assuring follow-through.
- Proven ability to handle stress.
- Work in compliance with Company policies and procedures.
- Work effectively in a team environment.
- Maintain a positive and cooperative rapport with staff, management, and clients.
- Consistently works hours required. Works more when required to meet deadlines including weekends, holidays, evenings, etc.
- Project an appropriate professional appearance and demeanor.

PREFERRED QUALIFICATIONS, BUT NOT REQUIRED:

- Prefer someone who has worked in a radio and/or television broadcasting environment, related function or exposure to sales and dealing with clients.

PHYSICAL DEMANDS:

- Receive, process, and maintain information through oral and/or written communication effectively.
- Substantial physical movements (motions) of the wrists, hands, and/or fingers.
- Lift, move, and carry up to 20 pounds on occasion.

Ability to extend hand(s) and arm(s) in any direction with good eye and hand coordination.

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JOB POSTING

TITLE OF POSITION:	Account Executive
DEPARTMENT:	KSFI Sales
STATION & LOCATION:	KSFI – Salt Lake City
HOURS:	8:00 – 5:00 p.m. / Monday-Friday
FLSA STATUS:	Exempt (Salaried)
POSTED DATE:	April 13, 2004
CLOSING DATE:	April 20, 2004 or until filled

POSITION OBJECTIVE: Market and sell KSFI products to clients to satisfy client's needs. Obtain maximum sales at maximum rates for KSFI Sales, consistent with corporate policies and procedures, vision statement and core values.

POSITION REQUIREMENTS:

- College degree in communications, sales, media sales, marketing, related field, or equivalent.
- Two (2) years in broadcast sales or equivalent. Experience requires a successful demonstration of the following:
 - U. Producing immediate, realistic sales results.
 - V. Excellent phone skills and a working knowledge of business procedures.
 - W. Enthusiastic, positive and creative perspective to business approaches and with a commitment to personal growth through continual training;
 - X. Creating and maintaining excellent business/client relations with a large variety of clients;
 - Y. Ability to function well under pressure and willing to work irregular hours;
 - Z. A strong performance to achieve sales objectives;
 - AA. Familiarity with industry, negotiating practices, marketing principles;
 - BB. High energy level and aggressive attitude toward sales;
 - CC. Ability to work with detailed work and research and proven ability to effectively analyze matters and exercise good judgment;
 - DD. Valid driver's license and proven ability to safely drive company vehicle or personal vehicle (as case may be) without exposing the company to serious liability risks.)
- Ability to conceptualize and implement product marketing strategies and a desire to share expertise to enhance the sales department's efforts.
- Able to work compatibly with KSFI management and other departments.
- Willing to sign a KSFI Account Executive Agreement.
- Goal-oriented and self-motivated with proven capability of independently organizing (utilize a time management system), performing work and assuring follow-through.
- Proven ability to handle stress.
- Work in compliance with Company policies and procedures.
- Work effectively in a team environment.
- Maintain a positive and cooperative rapport with staff, management, and clients.
- Consistently works hours required. Works more when required to meet deadlines including weekends, holidays, evenings, etc.
- Project an appropriate professional appearance and demeanor.

PREFERRED QUALIFICATIONS, BUT NOT REQUIRED:

- Prefer someone who has worked in a radio and/or television broadcasting environment, related function or exposure to sales and dealing with clients.

PHYSICAL DEMANDS:

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JOB POSTING

TITLE OF POSITION:	Account Executive
DEPARTMENT:	KRSP Sales
STATION & LOCATION:	KRSP– Salt Lake City
HOURS:	8:00 – 5:00 p.m. / Monday-Friday
FLSA STATUS:	Exempt (Salaried)
POSTED DATE:	April 13, 2004
CLOSING DATE:	April 20, 2004 or until filled

POSITION OBJECTIVE: Market and sell KRSP products to clients to satisfy client's needs. Obtain maximum sales at maximum rates for KRSP Sales, consistent with corporate policies and procedures, vision statement and core values.

POSITION REQUIREMENTS:

- College degree in communications, sales, media sales, marketing, related field, or equivalent.
- Two (2) years in broadcast sales or equivalent. Experience requires a successful demonstration of the following:
 - EE. Producing immediate, realistic sales results.
 - FF. Excellent phone skills and a working knowledge of business procedures.
 - GG. Enthusiastic, positive and creative perspective to business approaches and with a commitment to personal growth through continual training;
 - HH. Creating and maintaining excellent business/client relations with a large variety of clients;
 - II. Ability to function well under pressure and willing to work irregular hours;
 - JJ. A strong performance to achieve sales objectives;
 - KK. Familiarity with industry, negotiating practices, marketing principles;
 - LL. High energy level and aggressive attitude toward sales;
 - MM. Ability to work with detailed work and research and proven ability to effectively analyze matters and exercise good judgment;
 - NN. Valid driver's license and proven ability to safely drive company vehicle or personal vehicle (as case may be) without exposing the company to serious liability risks.)
- Ability to conceptualize and implement product marketing strategies and a desire to share expertise to enhance the sales department's efforts.
- Able to work compatibly with KRSP management and other departments.
- Willing to sign a KRSP Account Executive Agreement.
- Goal-oriented and self-motivated with proven capability of independently organizing (utilize a time management system), performing work and assuring follow-through.
- Proven ability to handle stress.
- Work in compliance with Company policies and procedures.
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